

Changing Driver Behaviour Workshop

Register your professional LGV and PCV drivers for our unique CPC workshop designed to change driver behaviour as well as comply with your legal fleet obligations for periodic training. PsyDrive is a specialist provider of accredited human factors training, research, assessment and interventions for improved road safety.



The workshop is available via PsyDrive and has been developed by Dr Lisa Dorn, a world-leading academic expert in traffic safety.

With over 30 years' experience working with fleet-based organisations changing driver behaviour, the workshop delivers evidence-based psychological techniques and methods to improve fleet safety for your organisation.

PsyDrive has extensive experience in delivering behavioural training to some of the UK's largest operators. Our experienced and highly trained behavioural coaches are trained in-house to deliver the workshop in-person at your own site.

Key Benefits

- → PsyDrive is a trusted provider of accredited programmes and courses.
- → The workshop is a DVSA Approved Periodic CPC course.
- → The workshop is designed to be implemented alongside your fleet risk management programme.
- → The workshop offers evidence of your duty of care to manage your fleet risk.
- → In-class discussions identify specific issues to improve fleet safety within your organisation and this feedback is available to you after each workshop.
- → With your consent, PsyDrive keeps in touch with your drivers to encourage progress with individual action plans.







Workshop Structure and Content

The workshop is delivered over 7 hours and consists of two modules: -

Module 1: What is driver behaviour?

- Driver Motives drivers discover how motives influence driver behaviour
- Good habits and bad habits drivers identify how habitual behaviours affect driver safety
- → Profiling driver behaviour drivers complete our validated online profile for individualised behavioural feedback

Module 2: Changing driver behaviour

- → Old habits and new habits drivers commit to new safer driving habits
- → Barriers to behaviour change drivers develop coping strategies for dealing with barriers to behaviour change
- → Designing your action plan drivers complete an action plan to take home

Workshop details

Course Dates:

By mutual agreement

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Location:

Delivered at your site

Workshop size:
Maximum 20 drivers

Workshop cost:

Fixed price on request – volume discounts available

For more information, please call **07521799337** or email **admin@psydrivegroup.com**To book your workshops or for further information, complete the form on the link below.

Workshop Contact Form



Dr Lisa Dorn
CPsychol; CErgHF; AFBPS; FCIEHF; FHEA

Dr Dorn is Founder of PsyDrive and an Associate Professor of Driver Behaviour. She has published over 50 research papers and authored and edited 17 books including the DVSA's official guide to Better Driving now on its third edition.



